

FSC-106-B		6/22/98	
SUBJECT: Retail Promotion Tracking			
DISTRIBUTION:			
<input checked="" type="checkbox"/> AVP	<input checked="" type="checkbox"/> KAM	<input checked="" type="checkbox"/> DM	
<input checked="" type="checkbox"/> RSM	<input checked="" type="checkbox"/> AM	<input checked="" type="checkbox"/> RM	
<input checked="" type="checkbox"/> RBM	<input checked="" type="checkbox"/> AE	_____ Sales Rep	
<input checked="" type="checkbox"/> ROM		_____ Retail Rep	

Sales		Retail	
1221	_____	1222	_____
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1233	_____	1234	_____
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1242	_____	1243	_____
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Handwritten notes: A circle around "1226" with "FC" written next to it. "SC" and "FA" written next to "1227". "RSM" and "RBM" written next to "1244".

**Objective:** Provide specifications and information for Retail Promotion Tracking data via the Mercury System.

**Purpose:** Detailed documentation for Mercury - Retail Promotion Tracking

This following documentation will provide information and specifications for Retail Promotion Tracking via the Mercury System. **These reports will be available through Mercury on June 22, 1998.**

Program Contacts: Mercury Technical Problems - RJR HotLine  
Mercury user and data questions - Your Region Business Manager

R. J. REYNOLDS TOBACCO COMPANY

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